

MANIAC

Pittsburgh-based Worn Cosmetics



by Rachel Sanzone — 02/25/2016 in Beauty

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Worn Cosmetics is the next It Beauty Brand



Photo by Shauna Miller Modeling by Marie-lou Nahhas

We as women are on a constant search for a perfect lipstick. There are a plethora of formulas, choices and finishes so the search is never-ending and quite frankly, sometimes it can be overwhelming. Being from Pittsburgh, there are certainly plenty of options readily available to us but what would you say to a local brand? Apprehensive at first, right? Don't assume. These palettes are amazing in more ways than one.

Worn Cosmetics is the brainchild of Brittany Horrell. As a makeup and hair artist in Pittsburgh, she was constantly finding inspiration through music, clothing and her working knowledge of hair color. This is what ultimately inspired her to create the brand.

After countless, messy hours in her kitchen and plenty of trial and error, she finally perfected her formula. Each lipstick is blended with a mixture of hand-picked ingredients and created in small batches. Equally important to her was packaging them in a way she could be proud of. Each box is hand-stained, hand-distressed and created from recycled materials.



Photo by Tom Souzer

The packaging in itself is beautiful but I was really impressed with the longevity of the formula. Her colors withstood a meal with little to no touch-up required. Trust me, I have tried plenty of lipsticks from drugstore to high-end and these definitely are high-end. She also provides each customer with a lipstick brush for ease of application.

You have the option of a large or small palette and four different colors -which I must say - are beautiful. The creamy formula comes in a deep red, purple, nude and a color which I can only describe as stone. Each one is unique and perfect for the distressed vibe of the brand. The large palette retails for \$45 and holds three shades while the smaller palette carries two and is a steal at \$15.

Photo by Tom Souzer

You can find Worn Cosmetics in Brittany's Etsy shop, or at Head Space Salon and Education, located on Mcknight road.

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Rachel Sanzone

I believe when you're pretty on the inside, you're pretty on the outside but you can't beat that perfect shade of lipstick and eyelashes as big as your dreams.



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