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Makeup Monday: Rich Bitch Beauty



by Rachel Sanzone — 03/07/2016 in Beauty

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Rich Bitch Beauty

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BEAUTY



I will be the first to admit that I never paint my nails. To some, that is a shock and they are completely taken aback when meeting me to see that my nails are taken care of – yet color free.

One of the main reasons is for so long, they didn't really provide consumers with safe options when it came to painting our nails. Polishes on the market were (and some unfortunately still are) filled with nasty chemicals that I don't want on – let alone in – my body. Also, I am a bit OCD when it comes to the longevity of my polish. One chip and it's coming off. I can't help it. I just don't like the way it looks. But who does other than angsty teens and the 90s?

Trust Fund Beauty nail polish is a line of carefully curated colors with catchy names that the inner rich bitch in all of us can enjoy. Their words. Not mine. Polish addict and shopping extraordinaire, Samara Granofsky, created the collection-themed line after a life of constantly changing her polish two, sometimes three times a week. It was a no-brainer to create a line of high-end polish that wouldn't break the bank for consumers.

With names like 'Steal Your Man' and 'Sex Tape', these long-lasting polishes leave an impression with the women (and men) wearing them. The names were especially important for Samara and her friends. They would withhold from purchasing a polish if they didn't like the name. This fact had me reflect on my own polish purchases and I do the same exact thing. It's not as fun if the name is boring, am I right?

Let's talk about the fact that you aren't putting gross, toxins on your body when wearing these colors. Did I mention the colors range anywhere from nudes to blues to blacks as

dark as my soul? Anyway, I digress. They are 5-free, which means they are made without formaldehyde, Dibutyl Phthalate, and Camphor, among others. What's not to love about that?

They also have a subscription plan. With the option of a 3 (\$72), 6 (\$150) or 9 (\$230) month plan, you will receive either a lipstick, nail polish or another product and free shipping! Did I forget to mention they have lipstick? Let's backtrack a little to that fun fact. Because just like the names of their polishes, the lips are just as catchy.

Lipgasm lipsticks are super moisturizing, almost matte and made with ethics and attitude. Bonus? They are also 100% Vegan, Cruelty-free, paraben-free and GMO-free. They're also a steal at \$15 so 'Never Basic' babes everywhere can enjoy them.

When it's time to change your polish, their mint-scented nail polish remover does the trick. The non-acetone, non-toxic, nonflammable, eco-friendly, plant-based formula is designed to nourish your nails while safely removing your nail polish. This brand is a win-win. Good for you, edgy and affordable? This (not so) rich bitch is on this nail train.

Visit the website for more info and to check out all the colors and collections.

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Rachel Sanzone

I believe when you're pretty on the inside, you're pretty on the outside but you can't beat that perfect shade of lipstick and eyelashes as big as your dreams.



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