

MANIAC

Dona Jo Releases Stylish Sportswear Line



by Rachel Sanzone — 08/15/2013 in Fashion, Pittsburgh



Share on Facebook

Share on Twitter

As women, it is important for us to look fashionable in all facets of life. Whether we are getting drinks with friends – or we are working up a sweat at the gym, we always want to

wow. Miss Coco Chanel said it best herself, “Everyday is a fashion show and the world is the runway.” We take that to heart.

Which is why we are excited about Dona Jo Fitwear. Launched in Pittsburgh this summer, it is a bold and stylish new etiquette. Inspired by the free-spirit of Brazilian culture, the line is filled with vibrant prints that are anything but boring. President Ashley Ferraro fell in love with Brazil at first travel and wanted to modify a line to fit American style. Working with her husband, Ferraro began designing in Brazil to fit American standards of quality. Dona Jo Fitwear was born.

The line was created to fit sizes 0-12. The 5-way stretch fabric is breathable, color fast and minimizes the appearance of cellulite. You know what they say, “Fake it ’til you make it!” The clothing will make you feel like a hottie while you’re working on your body.

The mission is for all women of every age and shape to feel comfortable in their own skin. She wants woman to break out of their comfort zone when it comes to typical gym fashion.

Dona Jo is more than a brand; it is the new concept of sportswear. With an array of bold colors and patterns, women can now look runway ready even when they’re breaking a sweat at the gym, yoga or going for a run in the park. You’re sure to wow with this line. Are

you fit for fashion?



Tags: [Blog](#) [Clothes](#) [Fashion](#) [Fitness](#) [Maniac Blog](#) [Pittsburgh](#) [Rachel Sanzone](#) [style](#)
[Summer](#) [Trends](#)

Previous Post

[Verde's New Menu Options](#)

Next Post

[Fürst: Behind The All-American T-Shirt](#)



Rachel Sanzone

I believe when you're pretty on the inside, you're pretty on the outside but you can't beat that perfect shade of lipstick and eyelashes as big as your dreams.



Search...



Go to the Customizer > JNews : Social, L  MANIACMAGAZINE ing, to connect your Instagram account.

 FACEBOOK

 TWITTER

 INSTAGRAM

 RSS

Categories

- Art
- Articles
- Beauty
- Behind The Scenes
- Blog
- Celebrity
- Celebrity
- Cover Stories
- Culture
- Dining
- Entertainment
- Events
- Fashion
- Fashion Week
- Feature
- Guides
- Health
- Health & Fitness
- Home Decor
- Jet Set
- Life & Love
- Locations
- Los Angeles
- Maniac Kids
- Maniac TV
- Miami
- Music
- New York
- Pittsburgh
- Profiles
- Real Estate
- Serial Dater
- Sex And Relationships
- Street Chic
- Technology

Tags

- April Hubal
- Art
- Ashley Boynes
- Ashley Boynes-Shuck
- beauty
- Behind-the-scenes
- Blog
- blogger
- Celebrity
- Clothes
- cosmetics
- Couture
- Event
- Events
- Fashion
- Fashion Week
- Food
- hair
- Home
- Home Decor
- Katherine Reel

[Lady Gaga](#) [makeup](#) [Maniac](#) [Maniac Blog](#) [Maniac Exchange](#) [Maniac Magazine](#)
[Maniac TV](#) [miami](#) [Music](#) [New York](#) [New York City](#) [NYC](#) [Pittsburgh](#)
[Quinn Keaney](#) [Rachel Sanzone](#) [Red Carpet](#) [shoes](#) [Shopping](#) [Spring](#) [style](#)
[Summer](#) [Trend](#) [Trends](#) [Trend Watch](#)

© 2020 Maniac Magazine.