

MANIAC

Andy Warhol Ads Pop to NARS



by Rachel Sanzone — 02/06/2014 in New York, Pittsburgh



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Oh my Andy. He continues to leave his mark on fashion and beauty from beyond the grave. His works have been seen on everything from handbags to skateboards to the wine offered

at happy hour. What seemed to be missing from the extensive portfolio was a makeup line. Leave it to **François Nars** to remedy that. Makeup brand NARS is letting **Andy Warhol** relive his 15 minutes of fame with their new makeup line set to launch at different retail outlets in November and December.

Beauty Maniacs everywhere will be excited to learn that there will be two different vibes to choose from. The line created for Sephora is influenced by the **Pop Art** movement Warhol established. NARS traded their classic black compacts for bold color and modern designs that are oh so Andy. Many are branded with Warhol's famous quotes and a Debbie Harry inspired compact is filled with the necessary cheek and eye colors to make you feel 'Atomic.'

If you're more downtown than uptown, the line created for department stores may be more up your alley. It's more silver sleek than punchy pop and is homage to Warhol's Factory days. Atop the list of items in this collection is a film canister with the eyes of Edie Sedgwick peering at you and a lip gloss coffret with Warhol's famous kiss prints decorating the sides.

The collection is set to hit stores on the 25th anniversary of the icon's passing. The core products will be released on Oct. 1 at Sephora and holiday-focused kits and palettes in department stores and on narscosmetics.com on Nov. 1.

Better reserve yours now. Rumor has it they are going to fly off the shelves.



-Rachel Sanzone

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Rachel Sanzone

I believe when you're pretty on the inside, you're pretty on the outside but you can't beat that perfect shade of lipstick and eyelashes as big as your dreams.



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